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**PPLC Board of Directors  
Official Minutes  
Board Meeting  
Wednesday, January 22, 2020  
3:30 pm. @ PPLC**

Karen Roth, Chairman  
 Doug Lewis, Vice Chairman  
 Henry Schubert, Secretary & Treasurer  
 Bill Berger  
 Lynne Faimalie  
 Jeffrey P. Gellermann

William B. Horne II  
 Michael Jefferis  
 Brian Lowack  
  
 LDAC Representative, Susan Hurley  
 Cheryl Morales, Executive Director

I. Call to Order:  
Karen Roth Chairman called the Board Meeting to order at 3:30 pm.

II. Roll Call:  
Martha Frenchek conducted the Roll Call.

Present: Karen Roth, Doug Lewis, Henry Schubert, Bill Berger, Lynn Faimalie, Jeffrey Gellermann, William Horne, Michael Jefferis, Brian Lowack, Susan Hurley, and Cheryl Morales. A quorum was represented.

Public Attendees: None

III. Minutes from, December 4, 2019 Board Meeting were accepted as presented (Faimalie/Gellermann).

IV. Monthly Financial Committee Report:  
1. Charles Schwab Greystoke Consulting Report – November, December 2019  
2. PDR Accountants Compilation Report – November, December 2019  
Schubert stated all reports are in order. Schubert commented committee and Executive Director continue to work on the RFP Investment Advisory Services.

- V. Correspondence:  
Morales presented St. Pete Beach Renovation Pre-Construction Schedule. There was some discussion regarding the funds and the 9.30.20 deadline for expenditure.
- VI. LDAC Report – Presented by Susan Hurley  
LDAC minutes from December 9, 2019 were reviewed.  
Other LDAC topics:
- Met new Seminole Community Library Director Lori Tonti
  - Discussed Florida Library Directors Meeting in Tallahassee
  - No LDAC Meetings in May, July and December
- VII. Executive Director’s Report – Cheryl Morales
- Building / Admin.**
- Countywide Services Coordinator start date: 1.27.2020.
  - DLC: staff turnover; hiring 2 part time staff.
  - TBL: one staff received MLS Degree in December and was promoted to Program Coordinator for the TBL.
  - FY’19 Audit is underway.
- Countywide Services / Member Libraries**
- DLC and TBL Report attached to Agenda.
  - ILS system upgraded on 1.20.20.
  - First countywide gathering of “friends” groups from each Library will be held on 5.8.20. Morales collaborating with Largo Library Director Casey McPhee. They will participate in the United for Libraries Institute (Trustees, Friends, and Foundation) in Philadelphia, 1.25.20.
  - Circulation Policy: updated wording to clarify “in-house” use of Technology.
  - Pinellas Memory Project: new partnership with Heritage Village.
- Executive Director Activities**
- Tarpon Springs PL Board Meeting.
  - New Director Orientation – Seminole Community Library.
  - Upcoming meeting at the Dali Museum.
- VIII. Old Business:  
None
- IX. New Business:
- RFP for Investment Advisory Services:  
Discussed at the Financial Committee Report.
  - Social Media Policy review:  
Tabled.
  - PPLC Strategic Plan:  
Morales focused attention on the Local Advocacy section (2.2, 2.3). After some

discussion, all agreed on the status:

2.2.1: As needed

2.2.3: Send Annual Letter to City Manager or City Administrator

2.3.2: As needed.

The current plan will be evaluated this spring, while new plan drafted in summer, and reviewed in the fall for implementation in 2021. The Strategic Plan will be kept on the Agenda under Old Business until fully implemented.



X. Announcements/Miscellaneous:  
None

XI. Public Comments:  
None

XII. Adjournment  
The meeting was adjourned at 4:30 pm. (Faimalie/Lewis).

**The next regular board meeting: February 19, at PPLC Headquarters @ 3:30 pm.**

*Submitted by Martha Frenchek, Office Assistant*

  
Henry Schubert, Secretary  


19 Feb 2020  
Date of Approval